



Medstrat *is* Orthopedic PACS



The Pioneer of Orthopedic PACS

In 1996, Medstrat went into business to provide the industry's first PACS designed specifically for the unique needs of orthopedic surgeons and their practices. To this day, Medstrat continues to be the industry innovator that every other competitor tries to follow, and Medstrat is still the only company with 100% of its business dedicated solely to orthopedic PACS. That's why hundreds of orthopedic practices across the country put their trust in Medstrat every day to bring efficiency and continual cost savings to their operations.

> FACTS

- Medstrat created orthopedic PACS
- Medstrat is the only company 100% dedicated to orthopedic PACS
- Medstrat has been in the orthopedic PACS business longer than anyone



Today, Medstrat is the recognized leader in orthopedic PACS with its **echoes** system. **echoes** enables practices to streamline their operations, operate faster and work more efficiently than ever before. Additionally, by combining **echoes** with innovative pricing options, customers can switch from traditional film to digital imaging and save money.



- **echoes** beats the competition feature by feature
- Millions of images have been archived to date
- Vast user base of orthopedic surgeons
- Hundreds of installation sites across the United States
- Switch from film to digital imaging and save money



The Industry Innovator

echoes was built from the ground up to specifically suit the needs of orthopedic surgeons. Medstrat has always kept its focus simple - **create the industry's best orthopedic PACS.**

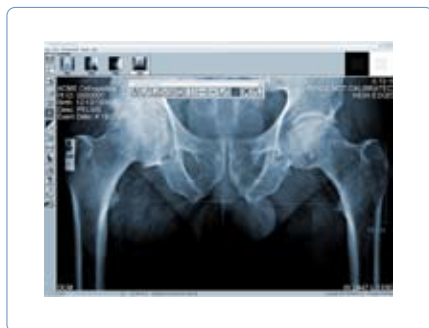
Medstrat utilizes today's most advanced technology and components to offer customers a simple, easy-to-use and highly reliable PACS solution.



The Medstrat Difference

Medstrat's sole focus is orthopedic PACS and it shows. Medstrat utilizes today's most advanced technology and components to offer customers a simple, easy-to-use and highly reliable PACS solution. Medstrat's headquarters in Downers Grove, IL houses not only the backbone of the Medstrat data center and network architecture, but is home to Medstrat's research and development efforts, technical support and customer service operations.

Medstrat customers are accustomed to a high level of personalized service, as well as continual advances and improvements in the solutions Medstrat offers them as the needs of their practices grow or change. That's the reason more and more customers choose Medstrat when switching from film to digital imaging. That's the reason more and more digital customers are switching to Medstrat.

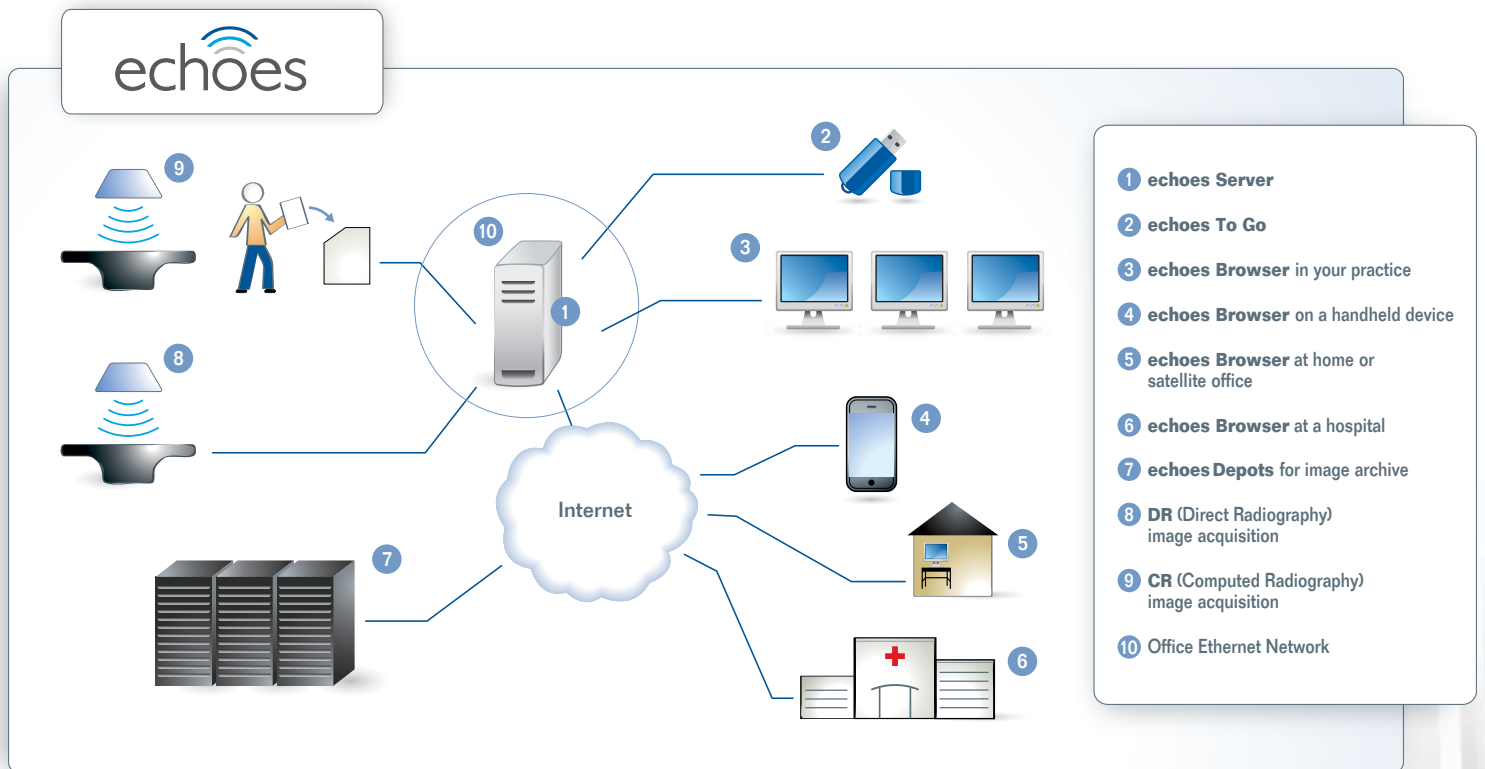


The World's Fastest & Easiest To Use PACS System

echoes has been designed from the ground up to work the way orthopedic surgeons work. The beauty of **echoes** is that the advanced technology is transparent, enabling surgeons, RT's and administrative staff to do their jobs faster and more efficiently than ever before.



- Fast digital image acquisition
- Access to patient images from any location:
 - Operating Room
 - Exam Room
 - Satellite Offices
 - Home
 - Mobile Handheld Device
 - Mobile Image Viewing & Templating with echoes To Go





In most cases, Medstrat installations are completed in just a few days.

Templating Anywhere

Medstrat has designed its pre-operative planning/templating package to work seamlessly within **echoes**. Whereas most competitors utilize separate, third-party packages which are inefficient at best, Medstrat's customers can template easily – anywhere, anytime. Medstrat's **echoes To Go** product, for example, provides surgeons access to images even when the Internet or network is inaccessible as it allows surgeons to synchronize images from their PACS, along with all templates onto a USB thumb drive which can be used on any PC. Images can be viewed, manipulated and templates adjusted in the OR, at home, or anywhere – and then saved and synchronized back to the original office archive.





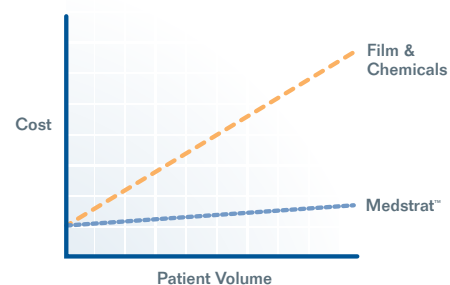
The Days of Film are Numbered

Every day, more and more orthopedic practices are switching their imaging from film to digital. They are doing so in part because this switch saves practices money.

echoes allows practices to:

- Operate more efficiently & productively
- Reduce overhead & non-revenue generating activities
- Convert or free up office space once used for storing & processing film
- Continually increase profitability

The formula is simple. Film & chemicals cost money. The more your patient volume increases, the more you spend on film & chemicals. With **echoes**, your film & chemical cost is completely eliminated, so as your patient volume grows, your savings multiply.



What To Expect When Switching To **echoes**:

- In most cases, your cash flow will be the same as it is today or better.
- As your practice grows, you will save even more money on an ongoing basis.
- After your system is paid off, your savings grow even further, adding even more profit to the bottom line.

medstrat.com



"Since implementing Medstrat's digital imaging system, patient throughput has increased 24%, x-ray bottlenecks have been eliminated and our physicians feel they can diagnose and treat their patients better."

– Lucinda Berrington, Orthopedic Practice Administrator



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